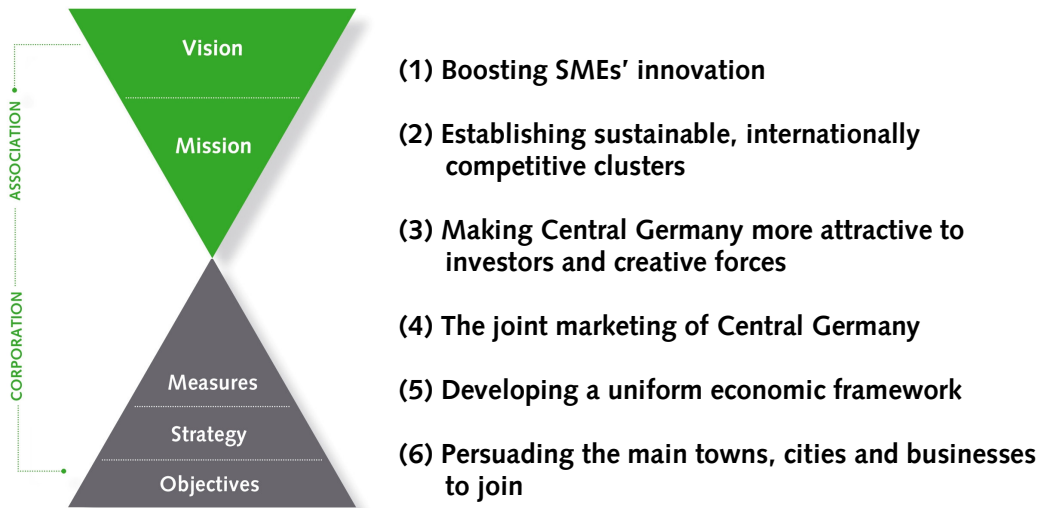


Industrial Initiative for Central Germany: aims

Successful businesses for a successful region

The corporations, business chambers and local authorities in IICG work hard to develop the economic region they share. Their maxim is that a company can only be successful if based in a successful region. (Christian Ketels, Harvard Business School, Future Conference 2004)

IICG therefore campaigns for economic networking in Central Germany. We're not just talking about communication but combining existing activities in order to sharpen the region's economic profile.



More information:

www.mitteldeutschland.com

Contact:

Wirtschaftsinitiative für Mitteldeutschland
Nikolaistr. 28-32
04109 Leipzig, Germany
Tel: + 49 (0) 341 600160
Fax: + 49 (0) 341 6001613
info@mitteldeutschland.com