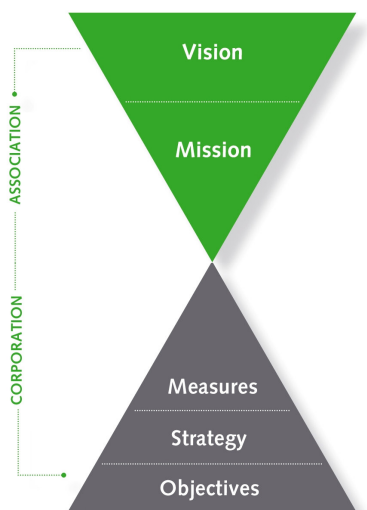


## Industrial Initiative for Central Germany: mission

The underlying philosophy is that the business community will only flourish if the region is flourishing too. Committed members of IICG such as BMW, Dow Chemical, Siemens, VNG and TOTAL have no doubt that Central Germany is one of the regions of Europe with the brightest prospects. IICG contributes to the region's strategic development.

### Our vision

Come 2015, we intend Central Germany to be one of the most attractive and innovative economic regions in Europe, combining dynamic growth with a high quality of life.



### Mission

- We develop projects to permanently boost innovation and competitiveness.
- We are the regional activity platform for the leading businesses in Central Germany.
- We encourage close cooperation between business, science, politics and government.
- We strengthen communication throughout the region and promote its image.

IICG fronts more than 50 corporations, business chambers and local authorities, and has set itself the aim of developing and marketing the economic area of Central Germany as a whole. Decisions are taken quickly thanks to a network of regional decision-makers from business, research and government, providing important impetus for the region.

**More information:** [www.mitteldeutschland.com](http://www.mitteldeutschland.com)

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